

Breast Wishes Foundation

Annual Report
2022





Table Of Contents

- 03 BWF Message from the President
- 04 Wish Granting Highlights
- 05 Fundraising Highlights
- 06 Financial Statement
- 07 Contact Us

BWF President's Message

[Wish Highlights](#)

[Fundraising Highlights](#)

[Financial Statement](#)

[Contact Us](#)

BWF President's Message

The pandemic is abating and the Breast Wishes Foundation weathered the storm quite well. Our partnerships with other breast cancer patient support groups such as Gala of Hope, Karen Wellington Foundation, CareWalk, Pink Ribbon Girls and others have helped us improve our standing the Dayton region's breast cancer patient support network.

Interestingly, in January of 2019 our board developed a strategic plan calling for granting 500 wishes by the end of 2025. Due to COVID, fundraisers were cancelled or went virtual with much less participation. Grants and donations slowed. Sadly, breast cancer kept on impacting women in our region.

Our founders, Elesha and Mandi, and our board members pushed on and we continued to grant wishes. We saw that our mission of bringing joy to breast cancer patients was recognized by others and we found grants and grantors found us. We were able to continue to grant wishes at an even greater level.

We are humbled and very proud of what we have accomplished in a relatively short time. As the founding President in 2016, I helped Elesha and Mandi establish by-laws, governance and our first strategic plan. I planned on getting the foundation started and moving on after a year. When I saw the impact we had with our wish recipients, it was hard to leave the Foundation's leadership team. However, we did establish term limits to allow new ideas to keep the foundation moving forward.

As we start our seventh year of granting wishes, we are in an impressive position. We now have a centrally located "headquarters" in Vandalia. Now Elesha has much more time to devote to our growth. Our founding board members and leadership have positioned us to achieve what we felt was possible in 2019—to grant 500 wishes by the end of 2025.

I am thankful to our board members, donors, grantors and volunteers who have given so much to get us to this point. And I am most grateful for Elesha and Mandi for giving me this wonderful opportunity to start something that had, and will continue to have, such a positive impact in our community. I leave the position of Board Chair in the very able hands of Jan Hillman. She will be a valuable mentor and leader for our board and all who so graciously help us meet our ambitious and, I believe, achievable goal.

Thanks to all. Ken Herr, Founding President



BWF President's Message

Wish Highlights

Fundraising Highlights

Financial Statement

Contact Us

Wish Highlights

The Breast Wishes Foundation was created to grant wishes that bring **JOY** to women in the Miami Valley with breast cancer. Since our inception, we have granted almost 200 wishes! We never know what someone might wish for but we know that getting a wish granted creates a spark of JOY and a glimmer of HOPE for our recipients.



We granted wishes that brought JOY to 45 women and their families. Those wishes included trips to visit family, new appliances, new furniture, house repairs, season passes to Kings Island and a few spa days!



We partnered with breast cancer patient serving non-profits including Gala of Hope, Karen Wellington Foundation, Pink Ribbon Girls and the Norma J. Ross Foundation to further the impact of each wish.



We created an online space for our wish recipients to come together and offer support, feedback and advice on treatment options. They have formed bonds and friendships that will benefit them for years to come.

BWF President's Message

Wish Highlights

Fundraising Highlights

Financial Statement

Contact Us

Fundraising Highlights

It was a great year for fundraising as we finally had our first 5k since COVID in 2020. We also had several third party fundraisers this year with the largest gifts coming from Curves in Centerville, Norwood Medical, and the Chrome Divas.

The 10th annual 5k for Kelli was an in person celebration at the beautiful Wegerzyn Gardens area of the Stillwater River Trail. We had over 200 people sign up and run or walk with us in their best fairy attire. It was a gorgeous day in August and we are so happy to have this fun event back!

Cyndi Jordan headed the Pink Lunch and Tennis Clinic at the lovely Five Seasons Sports Club in October which was again a very successful fundraiser. Special thanks to the tennis pros and the entire staff of Five Seasons for making this event possible!

We had our first Pink Ribbon Cookie Fundraiser thanks to the generosity of Laura's Cookies. We sold over 2,500 cookies in the month of October and formed a great partnership with Laura and her team. We can't wait to sell (and eat!) more this year.

*Thank you so much to all of our donors-large and small-
your gift makes wishes come true!*



[BWF President's Message](#)

[Wish Highlights](#)

[Fundraising Highlights](#)

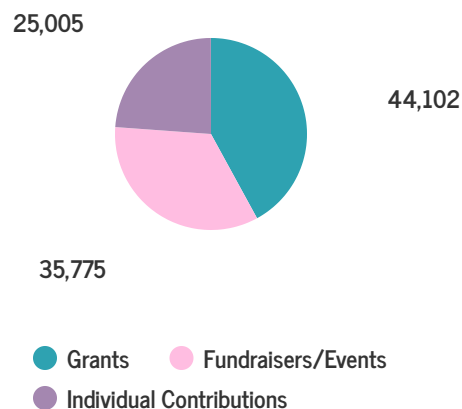
[Financial Statement](#)

[Contact Us](#)

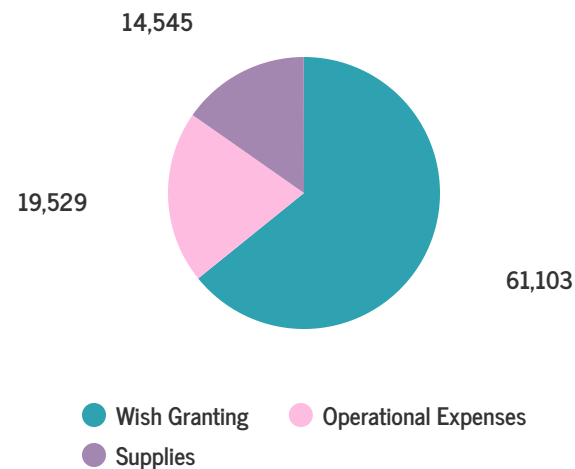
Financial Statement

Income and expenditure for the year ended 31st December 2022

Income



Expenses



BWF President's Message

Wish Highlights

Fundraising Highlights

Financial Statement

Contact Us

Contact Us

Further Information

More information about the Breast Wishes Foundation including past wish recipients, wish applications and upcoming fundraisers and events is available at BreastWishes.org

Contact Us

If you have any questions or require further information than can be found on our website please feel free to reach out. You may also follow us on social media to stay up to date on our events and keep an eye on our current wishes granted.



115 East National Road Vandalia, Ohio 45377



937-793-WISH



BreastWishesFoundation@gmail.com



[@BreastWishesFoundation](https://www.instagram.com/BreastWishesFoundation)



[@BreastWishesFoundation](https://www.facebook.com/BreastWishesFoundation)

