

Breast Wishes Foundation

**Annual Report
2020**



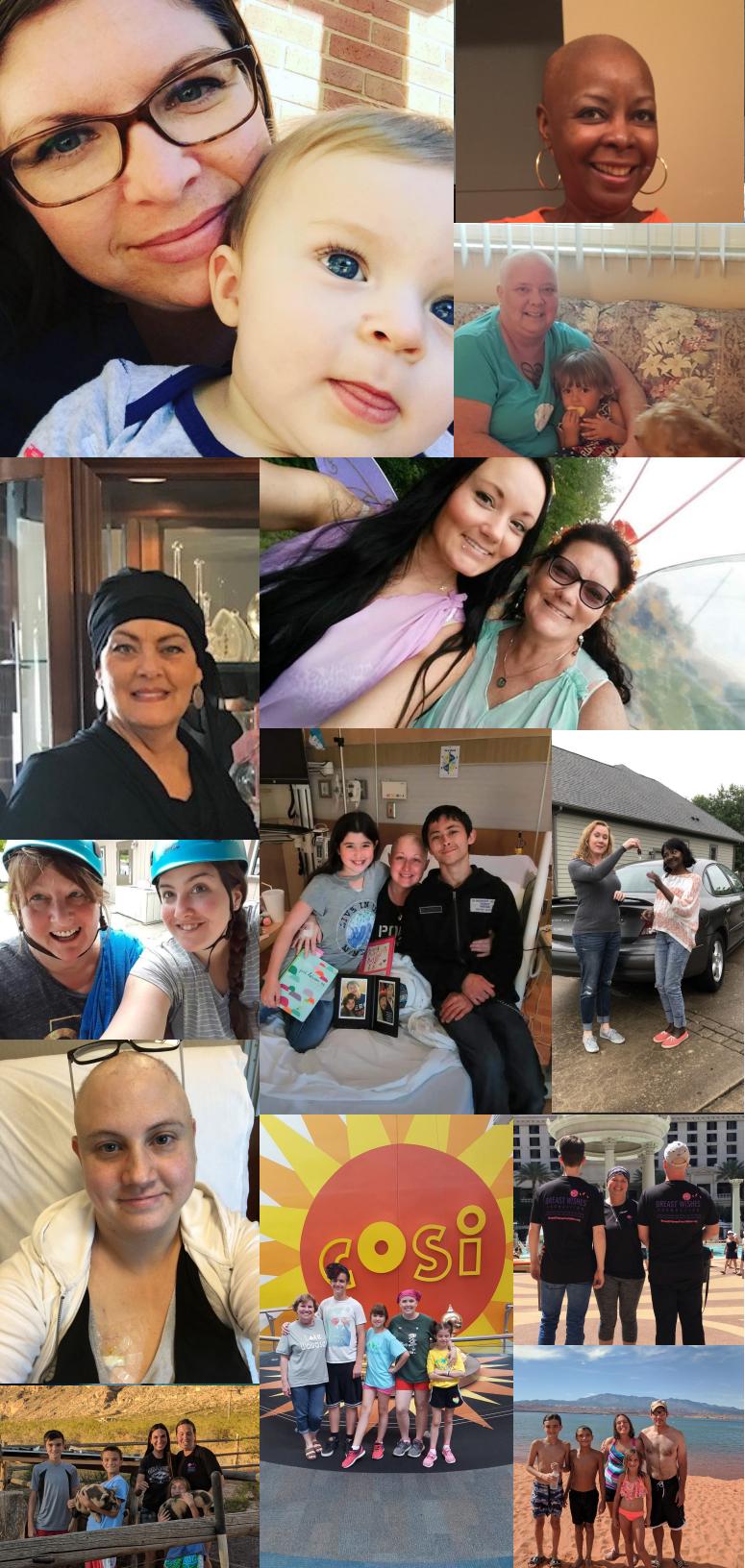


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BWF President's Message

As we ended 2019, our board had updated our strategic plan to guide us to some lofty, but attainable, goals for 2020 and beyond. We had a record level of donations and grants, had brought JOY to twice the number of breast cancer patients than all the years previously and were celebrating the success of our first ever Casino Night.

Then COVID-19 hit and the world of fundraising ground to a near halt. Our normal opportunities to raise funds for our patients went away. However, as we all know, cancer doesn't stop in a pandemic. But neither did the Breast Wishes Foundation Board.

Our members organized online fundraisers, wrote grant requests, ran a virtual 5K in place of our annual 5K for Kelli and worked even more closely with our partners to serve patients with breast cancer. One board member was able to pull off a COVID-19 "socially-distanced" fundraiser that provided a nice boost to our fundraising.

Due to our board's efforts, what could have been a challenging year, turned out to be a surprisingly good year. While our fundraising was less than the year before, it sustained us through the year and into 2021, thanks in large part to Montgomery County CARES act, CARE walk, the loyal customers and staff of George's Family Restaurant and Five Seasons Country Club.

And while the number of patients we served was less, our overall impact increased through our ability to refer others to our fabulous partners such as Gala of Hope, Pink Ribbon Girls, Karen Wellington Foundation, Living with Lymphoedema, and Norma J. Ross Foundation and the American Cancer Society.

To our donors, stakeholders, volunteers, friends and partners, thank you so very much for your support and guidance. You all make us better and help us succeed. We consider 2020 to be a bump in the road that lifts us off to with greater ability to accomplish our mission of bringing JOY to breast cancer patients.

I look forward to seeing you at one of our events in 2021 and beyond.

Thanks

Ken Herr, President

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Wish Highlights

The Breast Wishes Foundation was created to grant wishes that bring JOY to women in the Miami Valley with breast cancer. This was a particularly difficult year for women going through treatment during COVID protocols and we are happy that we could continue to fulfill our mission during this unprecedented time.



We granted wishes that brought JOY to 35 women and their families. Those wishes included trips to visit family, new appliances, car repairs, new furniture, house repairs and even support dog training.



We partnered with other area non-profits including Gala of Hope, Karen Wellington Foundation, Pink Ribbon Girls and the Norma J. Ross Foundation to further the impact of each wish.



We created an online space for our wish recipients to come together and offer support, feedback and advice on treatment options. They have formed bonds and friendships that will benefit them for years to come.

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Fundraising Highlights

The December 2019 Board of Directors meeting set lofty goals for 2020 without realizing we would have to try and achieve those metrics with little in person fundraising because of COVID restrictions.

The 8th annual 5k for Kelli became a virtual event so we did not ask the community for sponsorship but instead relied on online registrations and merchandise sales. We had over 150 loyal supporters who signed up and participated virtually. We had to cancel the inaugural JOY Ride Motorcycle Event and our yearly Euchre Tournament. The success of 2019's Casino Night had us hopeful for a repeat in 2020 but by April we realized we wouldn't be able to hold that event and have instead set our sights on early 2022.

Luckily we have some amazing donors whose gifts brought JOY to so many! Cyndi Jordan headed the Pink Lunch and Tennis Clinic at the beautiful Five Seasons Sports Club in October which was a very successful fundraiser. Special thanks to Mobility Fit Physical Therapy for their sponsorship and support of the event.

We met Leigh Ann Fulford of the CARE Walk and formed a new partnership with her organization and we couldn't be more excited! The CARE Walk awarded us a grant that helped to bring JOY to our wish recipients in December.

*Thank you so much to all of our donors-large and small-
your gift makes wishes come true!*

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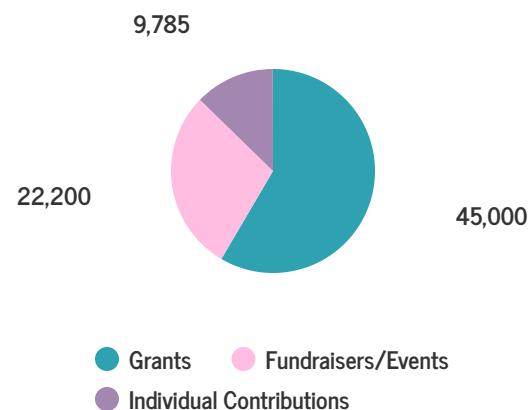
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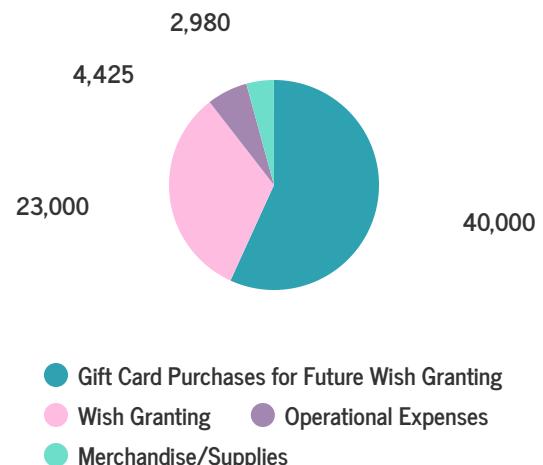
Financial Statement

Income and expenditure for the year ended 31st December 2020

Income



Expenses



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Further Information

More information about the Breast Wishes Foundation including past wish recipients, wish applications and upcoming fundraisers and events is available at BreastWishes.org

Contact Us

If you have any questions or require further information than can be found on our website please feel free to reach out. You may also follow us on social media to stay up to date on our events and keep an eye on our current wishes granted.



@BreastWishesFoundation



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